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PUBLIC ALERT! DOOR-TO-DOOR SECURITY SCAM.

Be forewarned that we've received reports of security alarm sales reps going door-to-door and offering free systems. This is simply a summertime scam that will not provide you with the total and reliable protection you get from a high-quality Gillmore security system. Here are some facts for your consideration:

- ▶ Beware: They use scare tactics. They may claim that there have been break-ins on your street. They may say your current system is obsolete. They may report that Gillmore is no longer in business.
- **Beware**: They may show Better Business Bureau ratings that are NOT from the company they represent. You can call the BBB at 216-241-7678 to check on them.
- **Beware**: These are often out-of-state firms that will not be available to service your system should you have problems.
- **Beware**: They may offer deceptive contract terms which could lock you into costly and unfavorable long-term options.

Here are more facts:

- ➤ **Be assured:** After 40 years Gillmore Security Systems is still in business every day and remains the leader in superior residential alarm systems. Our blue "Gillmore Security" sign still represents the best protection you can have.
- ➤ **Be assured:** A Gillmore security system always offers the most reliable protection, the fastest response in an emergency, the newest technology, the finest customer service and the greatest value to safeguard your family, home and possessions.
- ➤ **Be assured:** We will always take our responsibility to protect you seriously and we are always here to serve you 24/7/365.

If you have questions or concerns, call Chrys Hardy in our customer service department at 440-232-1000.

Yours truly.

Alan H. Gillmore III

CEO